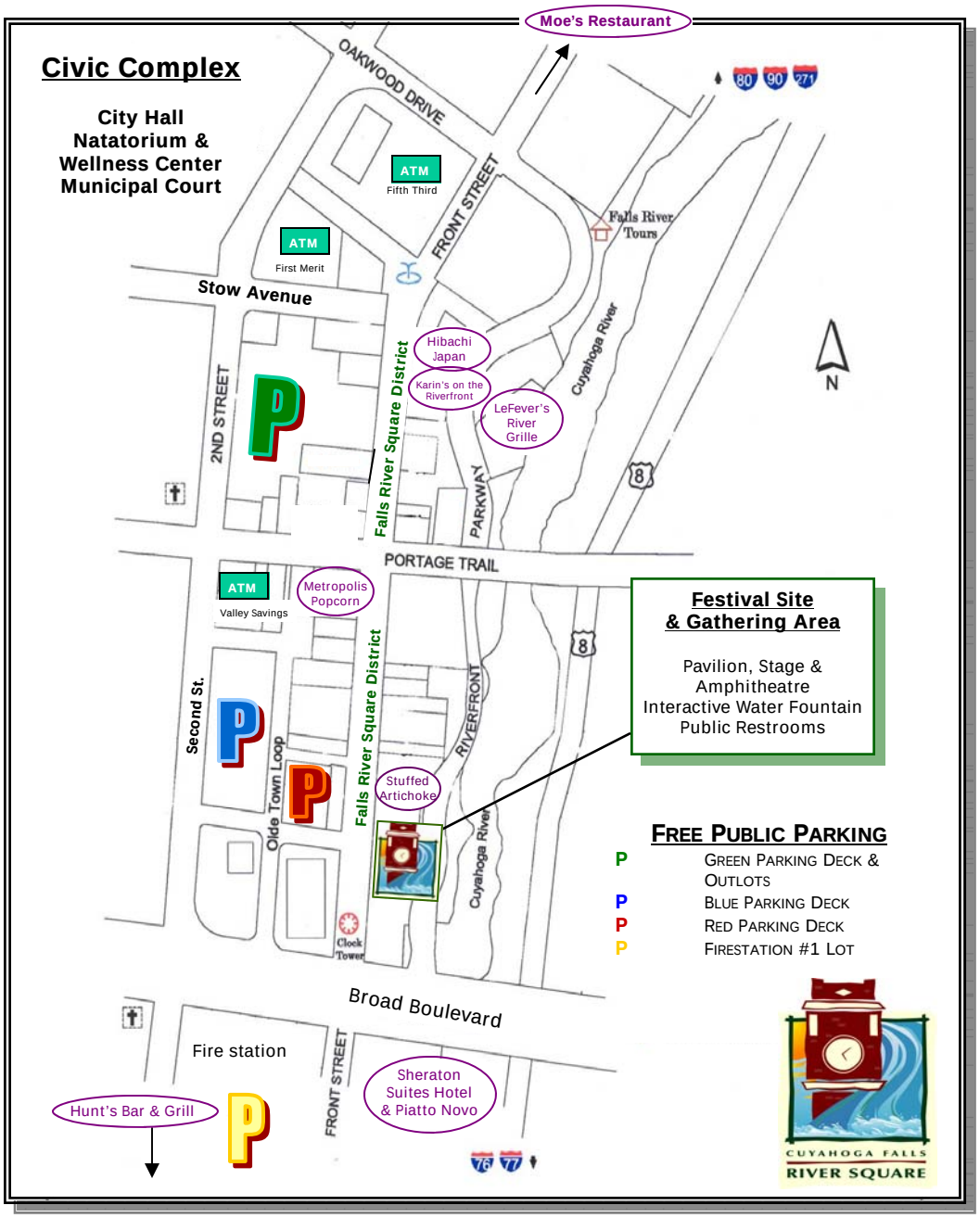The Falls River Square District