

PRESSRELEASE

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FOR IMMEDIATE RELEASE

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City of Cuyahoga Falls

Portage Crossing Website Goes LIVE !

Cuyahoga Falls Mayor Don L. Robart announced today that plans for the redevelopment of the former State Road Shopping Center continues to gain momentum. A new website, entitled www.portagecrossing.com was created for Stark Enterprises by Twist Creative Group of Cleveland, Ohio.

Prominent northeast Ohio developer, Robert Stark, created the website for the residents of Cuyahoga Falls and the surrounding areas in an effort to establish a mechanism for information and communication on the new retail project. The entire community-at-large is welcome to visit the site often to gain up-to-date information relative to the status of Portage Crossing and to communicate directly with the development team.

The Portage Crossing Marketplace is one of the largest redevelopment projects in the history of Cuyahoga Falls. "We are transforming what was once a 25 acre sea of asphalt and deteriorating buildings, into a brand new shopping and dining destination," commented Mayor Robart. "This website will be an exciting opportunity for our residents to learn the latest happenings with this project."

Robert Stark stated, "With our attention now focused on signing leases for stores at Portage Crossing, the website is a vehicle for the community to communicate its memories and ideas. We are also working hard at architectural design and place making that we hope will captivate residents of Cuyahoga Falls and visitors alike. As the development process continues we will use the website to share these ideas."

The redevelopment plan consists of 380,000 square feet of commercial and retail space that will include new dining and shopping options for the community.

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